



August 5, 2024

IGAL/SECT/8-24/06

To  
National Stock Exchange of India Limited  
Exchange Plaza, C - 1, Block G  
Bandra Kurla Complex, Bandra - (E)  
Mumbai - 400 051

To  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

Symbol: INDIGO

Scrip Code: 539448

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Regulations")**

Dear Sir/ Madam,

In compliance with Regulation 30 of SEBI Regulations, please find enclosed copies of the following Press Releases, being released by the Company:

- IndiGo's coming of age celebrates its 18<sup>th</sup> anniversary by defining the next phase of growth towards becoming a global aviation player;
- Grand entry into next phase of IndiGo - launches IndiGo Stretch a tailor-made business product for India; and
- IndiGo launches its much-awaited loyalty program - IndiGo BluChip.

This is for your information and record.

Thanking you,  
For **InterGlobe Aviation Limited**

**Neerja Sharma**  
**Company Secretary and Chief Compliance Officer**

**Encl(s): a/a**

InterGlobe Aviation Limited

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CIN no.: L62100DL2004PLC129768

goindigo.in

## **IndiGo's coming of age celebrates its 18<sup>th</sup> anniversary by defining the next phase of growth towards becoming a global aviation player**

With 18 years of celebration, IndiGo continues to redefine air travel with set of exciting new announcements

Delhi, August 5, 2024 - Marking a significant milestone in its journey, IndiGo - India's leading airline and among the largest globally - celebrated its 18<sup>th</sup> anniversary by making announcements that herald a new era for the airline and its 100 million+ annual customers.

IndiGo's 18<sup>th</sup> anniversary was celebrated in style at the iconic Bharat Mandapam, ITPO Delhi, with an audience comprising dignitaries across travel community, partners, investors, financial community and IndiGo's leadership.

Over the past 18 years, IndiGo has both revolutionized and democratized air travel in India. Its amazing journey has been unprecedented, and continues to be, giving wings to the nation by connecting people and aspirations. It connects the country like never before by flying to 88 destinations with over 400 domestic routes, giving access to millions of first-time flyers and providing connectivity to all large, medium and smaller cities across the nation. IndiGo also embarked on an exciting journey of internationalization by already serving today 33 cities and over 100 international routes.

Exiting Covid in 2022, IndiGo has embarked on the strategy "*Towards new heights and across new frontiers*". Over the last two years, IndiGo has already taken tangible steps in defining the next phase of growth towards becoming a global aviation player. These include placing the largest ever single aircraft order of 500 aircraft, introduction of XLRs in 2025, and the momentous order for the widebody A350-900, which is expected to start delivering in 2027. These steps will enable IndiGo to double in scale and size by end of the decade, soaring towards these new heights and across new frontiers.

Today, on its 18<sup>th</sup> anniversary, IndiGo continues to redefine air travel in India and beyond with a set of announcements aimed at enhancing customer experience and expanding its footprint in India and internationally. Soon we will be adding Jaffna as our 34<sup>th</sup> international destination and with another 6~7 later this financial year, IndiGo will cross the mark of 40 international destinations soon.

IndiGo announced the characteristics of 'IndiGoStretch' - a tailor-made business product on the busiest and business routes of the country, redefining business travel in India. IndiGo Stretch is a coupe-style, 2-seat wide bay, and crafted to provide customers with a relaxed and comfortable journey.

Furthermore, IndiGo announced the launch of its much-awaited loyalty program, 'IndiGo BluChip', designed to reward its unwavering loyal customers with BluChips on IndiGo flights.

To complement these advancements, IndiGo has revamped its website and mobile application [www.goIndiGo.in](http://www.goIndiGo.in), aiming to deliver a seamless and user-friendly interface.

Pieter Elbers, CEO, IndiGo, commented,

*“On our 18<sup>th</sup> anniversary, it’s time to reflect on the wonderful and incredible IndiGo journey of giving wings to the nation. I would like to deeply thank the 600 million customers since inception that choose to fly IndiGo and all my colleagues who work so relentlessly and professionally serving our customers. Together we are building the IndiGo growth story realizing India by IndiGo.*

*As India’s leading carrier, we are constantly looking at ways of improving our service offering for our millions of our customers. With India’s soaring economy and the evolving aspirations of the Indian society, it’s time for us to redefine air travel once again and provide our evolving customers more benefits as they travel the world on us.*

*I am pleased to announce a new era of our IndiGo journey with the launch of IndiGoStretch – a tailor-made business product; and IndiGo BluChip – our much-awaited loyalty program. In addition, we have also launched a completely refreshed website and app with several features to make our customers experience more hassle-free. We are excited with this new era of IndiGo’s journey as we will continue to deliver on our core promises of being on-time, offering affordable fares, and delivering a courteous and hassle-free travel experiences across our unparalleled network.”*

IndiGo’s 18<sup>th</sup> anniversary celebrations and these momentous announcements underscore the airline’s leadership and dedication to shape the future of aviation in India, in line with the government’s vision for aviation to be one of the catalysts for India’s growth and prosperity.

#### **About IndiGo**

IndiGo is amongst the fastest-growing carriers in the world. IndiGo has a simple philosophy: offer fares that are affordable, flights that are on time, and provide a courteous and hassle-free travel experience across its unparalleled network. With its fleet of 350+ aircraft, the airline is operating around 2000 daily flights and connecting 85+ domestic destinations and 30+ international destinations. India by IndiGo! For more information, please visit <http://www.goindigo.in/> or download our mobile app. You can also connect with us on Facebook, Twitter, and Instagram.

## **Grand entry into next phase of IndiGo - launches IndiGo Stretch a tailor-made business product for India**

Starting Mid November on Delhi – Mumbai sector at an introductory price of Rs 18018

Delhi, August 5, 2024 - In a ground-breaking move to redefine business travel in India, IndiGo, India's most preferred airline, announces details of IndiGo Stretch - a tailor-made business product for India's busiest and business routes. With a coupe-style, 2-seat wide bay, IndiGo Stretch promises customers a relaxed and comfortable journey, along with specially curated healthy meal options from Oberoi Catering Services. In its constant endeavour to elevate customer experience, IndiGo has partnered with the best in business to design the premium seats that will have a spacious pitch of 38 inches and a width of 21.3 inches so that customers can sit back, relax, and enjoy the flight.

IndiGo Stretch's seats come with a six-way adjustable headrest with neck support, 5" deep recline to relax, electronic device holder, 60-watt USB-Type C power supply, and a three-pin universal power outlet to stay charged during the journey. IndiGo Stretch customers will also enjoy a host of complimentary benefits such as no convenience fee, specially curated vegetarian meal box, wide choice of beverages, and advance seat selection at no additional charge along with priority check-in and anytime boarding. It will create a desired option for many who are aiming to travel business, some of them seasoned and some perhaps for the first time in their lives.

IndiGo Stretch cabin will feature 12 seats in a 2-2 configuration, offering space and comfort. The 6E cabin will provide 208 seats, preserving our current seating layout, including the XL seats in the middle of the aircraft.

Pieter Elbers, CEO, IndiGo, commented, "*IndiGo is embarking on a new path of its incredible growth story by introducing a tailor-made business product on the nation's busiest and business routes. With India's soaring economy and the evolving aspirations of the Indian society, we believe it's time for IndiGo to redefine business class in India, increasing availability of this service for the nation. IndiGo Stretch will provide our customers the on-time performance and hassle-free and courteous experience they can expect from us, while adding more space and increased priority at a great value for money*"

The product will be opened for sale from 6<sup>th</sup> August 2024, on the Delhi-Mumbai sector, starting from mid-November at an introductory price of Rs18018. This will be followed by a gradual scale-up and product will operate on most of the Metro-to-Metro routes, with all 12 routes expected to be served by the end of 2025, twelve months after introduction.

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<http://www.goindigo.in/> or download our mobile app. You can also connect with us on Facebook, Twitter, and Instagram.

## **IndiGo launches its much-awaited loyalty program - IndiGo BluChip**

Early bird pre-registration to open from today

Delhi, August 5, 2024 - IndiGo, India's preferred airline, has announced the launch of its much-awaited loyalty program, IndiGo BluChip. As part of the next phase of growth towards becoming a global aviation player, its time in IndiGo's evolution to recognize and rewards our most frequent flyers through our new loyalty program. This program will not only provide recognition for these loyal flyers but also the fastest way for them to earn free flight on the vast IndiGo network.

IndiGo customers who become members of the program will be able to accumulate IndiGo BluChips on every IndiGo flight, based on their spend. Members will also enjoy enhanced travel experiences with exclusive benefits, as they effortlessly upgrade to higher loyalty tiers. The program offers the highest rewards per spend on flights and ensures hassle-free redemption on every IndiGo flight up to the last seat available, 365 days of the year. Additionally, earned IndiGo BluChips never expire for active members.

Members will earn more IndiGo BluChips when booking directly on the IndiGo website and mobile app and review of tiers for upgrades will occur daily, as opposed to a fixed anniversary. Furthermore, five nominees can benefit from the IndiGo BluChips earned by a member and redeem them on IndiGo flights. The program is designed on the simple concepts of easy to earn, easy to burn, real-time redemption, and lifetime validity for active members.

Early bird pre-registration is open from 5<sup>th</sup> August, 2024 with exciting benefits, ahead of the program going live in September 2024.

Neetan Chopra, Chief Digital and Information Officer, IndiGo, said, *"IndiGo continues to be dynamic and evolve with the changing needs and wants of our customers. I am absolutely delighted with the launch of IndiGo BluChip, our hassle-free, innovative and customer centric loyalty program. I warmly welcome all our customers aboard our loyalty program, carefully designed to make your journeys with IndiGo even more rewarding."*

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